

Striving for excellence

Diversity and inclusivity

## **Corporate Communications Officer**

Corporate Communications Department, Headquarters / Agile Working Permanent, 37 hours per week NWFRS Grade 07 £33,024 to £35,745 per annum plus 8.5% out of hours

commitment payment

Are you passionate about communications and looking for your next challenge?

We're seeking a dynamic individual to join our Corporate Communications Department.

The work of the communications team within a frontline emergency service is diverse and rewarding – incorporating a range of duties and responsibilities that play a crucial role in safeguarding the communities we serve.

## About the Role:

As Corporate Communications Officer, you'll play a pivotal role in developing and promoting our corporate communications strategy.

Your proactive approach will ensure that our communications team consistently delivers to the highest standards.

With the ability to craft inspiring and compelling content aimed at engaging with both internal and external stakeholders, you'll be at the forefront of communicating the fire and rescue service objectives, core values and achievements.

## Key Responsibilities:

- Assist in implementing the corporate communications strategy, ensuring comprehensive and professional communication on behalf of the fire and rescue service.
- Providing support in a variety of communications initiatives, both internally and externally and across a variety of platforms.
- Representing the Service at communications events.

## **Requirements:**

- Fluent in both Welsh and English, with excellent verbal and written communication skills in both languages
- A flair for writing staff communications and experience in drafting concise and accurate news statements and briefings for various stakeholders.
- Able to assist in media liaison and in using social media platforms to engage effectively with external audiences.
- Experience in ensuring content is up to date across multiple communication platforms such as the Service's external website, the Service intranet and staff communication the 'Weekly Brief'.
- The role includes participating in an out of hours press office, operated in shifts on a joint rota in conjunction with North Wales Police.













Confidential Employee Hotline

We are an equal opportunity employer and welcome applications from all sections of the community. We are committed to equality of opportunity for all staff and applications from individuals are encouraged regardless of age, disability, sex, gender reassignment, sexual orientation, pregnancy and maternity, race, religion or belief and marriage and civil partnerships. We welcome correspondence and calls in Welsh and English and we will respond equally to both and will reply in your language of choice without delay. Applications submitted in Welsh will be treated no less favourably than an application submitted in English.

Please note that this post is subject to Non-Police Personnel Vetting (NPPV) and satisfactory references. For further details about the role, please contact Tracey Williams Corporate Communications Manager <u>Tracey.williams@northwalesfire.gov.wales</u> for more information.

To apply, please complete and submit your application pack by email to: <u>recruitment@northwalesfire.gov.wales</u>

Closing date for receipt of application forms is 12.00 noon, 8th May 2024

The closing date will be strictly adhered to and no exceptions will apply.

Title: Advertising Procedure	Note: Once PRINTED, this is an UNCONTROLLED DOCUMENT.
	Refer to the Service Intranet for latest version

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